

**RAV's
LAXMICHAND GOLWALACOLLEGE OF
COMMERCE & ECONPMOCS M.G.ROAD
GHATKOPAR EAST, MUMBAI.**

AFFILITED TO UNIVERSITY OF MUMBAI



Criteria 2 -2.6.1

Undergraduate and postgraduate Courses

**Programme Outcomes, Programme Specific
Outcomes & Course Outcomes**

RAV's

**LAXMICHAND GOLWALA COLLEGE OF
COMMERCE AND ECONOMICS M.G.OAD
GHATKOPAR (EAST), MUMBAI**

**NAAC ACREDITED B Grade (1st Cycle)
INTERNAL QUALITY ASSURANCE CELL
PROGRAM OUTCOMES AND COURSE OUTCOME**

PROGRAMME: COMMERCE

Programme Outcomes PO1-Enables learners to get theoretical and practical exposure in the commerce sector which includes Accounts, Commerce, Marketing, Management, Economics, and Environment etc.

PO2-Develops communication skills and build confidence to face the challenges of the corporate world

PO3-Enhances the capability of decision making at personal and professional levels.

PO4-Makes students industry ready and develop various managerial and accounting skills for better professional opportunities.

PO5-Develops entrepreneurial skills amongst learners.

PO6-Strengthens capacities in varied areas of commerce and industry aiming towards holistic development of learners.

BACHELOR OF COMMERCE (CHOICE BASED) SEM I PROGRAMME CODE: C00141

Serial .No.	Course Name	Course Outcome
1	Commerce - I	<ol style="list-style-type: none">1. The learners will acquire the knowledge about the Various dimensions of business.2. The learners would gain intrinsic and extrinsic in-sight of various business operations.3. Transmits understanding of basic concepts of business along with setting business unit and logical provisions for initiating business.4. Gives clue to learners on entrepreneurship and expose them to problems and prospects of women entrepreneurs.5. To Give information to the learners about the current trends in business.

2	Accountancy and Financial Management - I	<ol style="list-style-type: none"> 1. Understanding the basic accounting concepts & principles 2. Learning to prepare final accounts of a manufacturing concern. 3. Learning the methods of maintaining and recording of stocks. 4. To understand the different forms of business enterprises & their accounting. 5. Inculcates knowledge of various accounting concepts and policies. 6. Introduces the students to working knowledge of Accounting Standards issued by the ICAI.
3	Foundation Course - I	<ol style="list-style-type: none"> 1. The course enables a student to understand the multicultural aspect of Indian society along with its challenges and limitations. 2. The student becomes aware of the socio-political conditions of Indian society. 3. Creates understanding of multi-lingual, multi-religious, multi-cultural nature & political nature of Indian society. 4. Creates understanding of the Indian Constitution & the disparity in Indian society.
4	Environmental Studies - I	<ol style="list-style-type: none"> 1. The Students would learn the basic understanding about concepts of ecology and environment. 2. The subject enables a student to use acquired knowledge in environment pollution control, resource conservation and sustainable development 3. Makes students learn the role of environment and ecosystem. 4. Creates awareness about the relationship between population & environment. 5. Students develop an understanding about the environmental problems of metropolitan cities. 6. Students understand the concept of Human Development Index and Gross National Happiness.
5	Business Economics- I	<ol style="list-style-type: none"> 1. The learner would get an understanding to value resources and take decisions at individual and business levels. 2. On completion of the course, he students will understand microeconomics concepts of demand, supply, production and costs structures under different stages of production. 3. Familiarizes the students with the basic concepts of micro economics and its applications to business situations. 4. Guides the students towards understanding the real world market situations & business applications.
6	Business Communication - I	<ol style="list-style-type: none"> 1. The student will understand and learn to use communication in Business in an effective manner in all forms - verbal and non-verbal. 2. The student will gain confidence in conducting himself as a professional in work environment with understanding of soft skills, business etiquettes, and business ethics. 3. Corporate communication helps future managers and employees in performing managerial functions smoothly

		4. Creates awareness, imparts knowledge, shapes attitudes and overall improves overall interaction between people.
7	Mathematical and Statistical Technique - I	<p>1. The course will enhance computing skill and understanding of investment market Mutual Funds and Shares.</p> <p>2. The student will learn to optimize the requirements and reduce uncertainty in decision process through LPP and Decision Theory.</p> <p>3. Introduce mathematics & statistics to undergraduate students of commerce so that they can use them in the field of commerce & industries to solve the real life problems.</p> <p>4. Facilitates decision making with the help of decision making technique</p> <p>5. Learners understand the concept of Decision making criterion, Decision Tree</p>

BACHELOR OF COMMERCE (CHOICE BASED) SEM II PROGRAMME CODE: C00142

Serial .No.	Course Name	Course Outcome
1	commerce ii	<p>1) The subject will create awareness of various facets of Service sector and its professional trajectory.</p> <p>2) The Learners would gain knowledge of recent trends In services sector.</p> <p>3 .Know in detail about the Service Sector and apply the 7P's of Service Marketing</p> <p>4. Understand the consumer behavior in Service Sector</p> <p>5. Set standard and measure service quality and productivity</p>
2	Accountancy and Financial Management - I	<p>1) The student understands the purpose of different Accounting systems and also learns to apply them.</p> <p>2) The student will enable to determine profitability from special business transactions such as consignment and branch and develop skills of preparing financial statements from incomplete Records.</p> <p>3) Students get the basic knowledge on calculation of fire insurance claim.</p> <p>4) Students learn the features, advantages, disadvantage of consignment.</p> <p>5) Students gain the knowledge of how branch accounting done in the books of head office under both debtors and stock and debtors methods.</p>

3	foundation course-	<ol style="list-style-type: none"> 1) The students will become aware of how commercial and economic policy changes have an effect of Indian Employment scenario and Indian business sector. 2) The student will gain understanding of the importance of sustainable development.
4	Environmental Studies - I	<ol style="list-style-type: none"> 1. Students understand the importance of Solid Waste Management. 2: Students correlate the relationship between Solid Waste Human Health –Environments. 3. Students understand the environmental and social problems associated with agriculture. 4: Students understand the environmental and social problems associated with industries. 5: Students understand the significance of tourism as an important economic activity for the economic growth and development of India. 6: Students understand the positive and negative consequences of unplanned tourism. 7: Students gain information about the various environmental movements in India. 8: Students understand the various methods of environmental management with the help of modern technology.
5	Business Economics- II	<ol style="list-style-type: none"> 1) The learner will understand the pricing and output Decision under various market structures. 2) The learner will study about the different types of pricing of business firm under different market Structure. 3) Learners learn pricing and output decision under imperfect competition.
6	Business Communication - I	<ol style="list-style-type: none"> 1) The student acquires the soft skills to conduct himself in a professional manner in Group communication of Different kinds. 2) The student learns to communicate with the different set of public involved in any business through various forms of written correspondence pertaining to Business.
7	Mathematical and Statistical Technique - I	<ol style="list-style-type: none"> 1. Understand basic of Mathematical & Statistical tools and how to apply it. 2. Develop analytical, computation ability, interpretation and analysis skills. 3. Understand the business problems and how to apply Mathematical & Statistical techniques in solving real life problems.

BACHELOR OF COMMERCE (CHOICE BASED) SEM III
PROGRAMME CODE: C00143

Sr.No.	Course Name	Course Outcome
1	Accountancy and Financial Management - III	1) A learner gets details knowledge about important rights reserved for Indian citizen and different minority groups in the nation. 2) This course gives idea about different types, causes and remedial measures for environmental disaster management.
2	Financial Accounting and Auditing - Introduction to Management Accounting	1) The Students learn different techniques to analyse financial statements. 2) The Students learn to estimate the requirement of working capital and evaluation technique for investing decision, these important skills of analysis, estimation and evaluation helps in development of sound financial decision making ability among the students.
3	Commerce - III	1) The students will understand the concepts of management and its relevance to various functional areas of Business. 2) The student will be able to understand the complexities associated with management of human resources in the organizations and amalgamate the learning in handling these intricacies.
4	Business Economics - III	1) On completion of the course, the students will gain knowledge of foundations of Macroeconomic theories. 2) The students will gain knowledge of National income Inflation, Money supply and demand for money
5	Advertising - I OR Computer Programming - I	1) This course creates algorithms and flowcharts to solve simple programming problems. 2) The subject enables students to describe and employ strategies that are useful in debugging.
6	Foundation Course - III	1) A learner gets details knowledge about important rights reserved for Indian citizen and different minority groups in the nation. 2) This course gives idea about different types, causes and remedial measures for environmental disaster

		management.
7	Business Law - I	1) The Students learn various aspects of Business law in this semester. 2) The students get introduced to Indian contract Act. And other laws related to business such as The Sale of goods act, the Negotiable instruments act and special contracts.

BACHELOR OF COMMERCE (CHOICE BASED) SEM IV
PROGRAMME CODE: C00144

Sr.No.	Course Name	Course Outcome
1	Accountancy and Financial Management IV	1) The Students get knowledge of capital structure of the company, how to raise the money by issuing shares / debentures as well as how to redeem the shares and debentures by following regulations of law. 2) The Students will learn how to compute and record profit when an ongoing partnership firm evolve and convert into a company.
2	Financial Accounting and Auditing - Auditing	1) The subject provides the opinion of an auditor about 1) correctness and reliability of accounts and the financial position of the business concern to the learner. 2) The subject helps students to understand the verification and vouching of different accounts in accounting and the importance of not indulging in any fraudulent system.
3	Commerce-IV Management Production & Finance	1) The learner will be able to evaluate and summarise the capacity of plant locations, plan and schedule production. 2) Upon successful completion of Financial management, the student will be able to understand the overall role and significance of the finance function and get an understanding of recent trends in finance.
4	Business Economics-IV	1) The students will understand the significance of public finance in economic decision making. 2) The students will study different components of public finance like taxation, public expenditure, public debt and budget.

5	Advertising -II	<p>1) The course exposes the students to the trends in national and international advertising and equips them to be able to manage the media.etc.</p> <p>2) The Students will understand the concept of creativity with the knowledge of growing importance of creativity in Advertising.</p>
6	Foundation Course - Contemporary Issues - IV	<p>1) The learner gets insight about consumer protection rights and its use for Indian citizen</p> <p>2) The subject enables students to understand different approaches of Ecology and study principles of sustainable development for Environmental conservation.</p>
7	Business Law -II	<p>1) The Students acquire a detailed understanding about the legal framework of organizational structure, functioning, and other legal aspects of Joint Stock Company and Partnership Firm.</p> <p>2) The Students will become aware about the basic concepts of Mercantile Law, and legal framework governing contractual obligations of the business and its implementation in business management.</p>

BACHELOR OF COMMERCE (CHOICE BASED) SEM V
PROGRAMME CODE: C00145

Serial .No.	Course Name	Course Outcome
1	FINANCIAL ACCOUNTING & AUDITING VII-FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> ➤ To acquaint the student learners with the preparation of final accounts of companies as per Indian Companies Act, 2013 and the revised format of financial statements. ➤ To focus on the accounting treatment in case of Amalgamation of companies as specified in AS-14 and understand the preparation of Balance Sheet of the transferee company ➤ To account for investments as per AS-13 ➤ To understand the need for International Reconstruction and Accounting thereof. ➤ To learn the concepts of Buy back of shares and its accounting procedure. ➤ To learn the concepts of Limited Liability Partnership (LLP) ➤ To learn the concepts of Liquidation of Companies and its accounting treatments
2	FINANCIAL ACCOUNTING & AUDITING VIII - COST ACCOUNTING	<ul style="list-style-type: none"> ➤ To learn the concept & role of cost accounting in the management of manufacturing & nonmanufacturing companies ➤ To learn definition of cost & their impact on value creation in manufacturing & nonmanufacturing companies ➤ Learning to use accounting methods of cost calculation ➤ Identifying the specifics of different costing methods ➤ Learning the techniques of cost control ➤ Understanding the applicability of each cost control techniques to specific industry ➤ Analysis and interpretation of specific cost method ➤ Learning the importance of material cost & methods to control stock cost ➤ Learning to devise labour wage plans
3	COMMERCE V	<ul style="list-style-type: none"> ➤ To learn the concept & role of cost accounting in the management of manufacturing & nonmanufacturing companies ➤ To learn definition of cost & their impact on value creation in manufacturing & nonmanufacturing companies ➤ Learning to use accounting methods of cost calculation ➤ Identifying the specifics of different costing methods ➤ Learning the techniques of cost control ➤ Understanding the applicability of each cost control techniques to specific industry ➤ Analysis and interpretation of specific cost method ➤ Learning the importance of material cost & methods to control stock cost ➤ Learning to devise labour wage plans
4	COMMERCE V	To provide conceptual understanding and clarity of marketing terms and strategies.

		<p>∅ To focus on different elements of marketing mix such as product, price, promotion and place.</p> <p>∅ To emphasis the significance of Marketing Research, Marketing Information System, Customer Relationship Management, Market Segmentation, Branding etc.</p> <p>∅ To acquaint the students with challenges of marketing in the competitive business environment including global marketing.</p> <p>∅ To highlight the importance of various Careers in Marketing. Learning Outcomes:</p> <ul style="list-style-type: none"> ü Understanding Human Resource Planning and Human Resource Management ü Knowledge about significance of Training and Development, Mentoring, Counselling etc. ü Motivational theories and its Applications. ü Transition in Human Resource Management.
5	BUSINESS ECONOMICS V	This paper covers macroeconomic overview of Indian economy. The overall approach of this paper is to examine the performance and progress of the various sectors of the economy after 1991.
6	EXPORT MARKETING PAPER-I	<ol style="list-style-type: none"> 1) The Students acquire a detailed understanding about the export procedures under the Indian laws. 2) The Students become aware about concepts of Export Marketing, Global framework for export marketing, India's foreign trade policy and Export incentives and assistance. <ol style="list-style-type: none"> 1) Students acquire a basic detailed understanding about the export procedures related under the Indian laws. 2) Students become aware related to concepts of Export procedure and documentation, Export finance, Export Distribution and Promotion.
7	DIRECT & INDIRECT TAXATION PAPER-I	<ul style="list-style-type: none"> ➤ To gain knowledge about the direct laws in force for the relevant previous year and to provide an insight into procedural aspects for assessment of tax liability for various assessee ➤ To understand the basic principles underlying the Income Tax Act ➤ To know heads of Income ➤ To know the various deductions available under Chapter VIA ➤ To compute the taxable income of an assessee

BACHELOR OF COMMERCE (CHOICE BASED) SEM VI
PROGRAMME CODE: C00146

Serial .No.	Course Name	Course Outcome
1	FINANCIAL ACCOUNTING & AUDITING VII-FINANCIAL ACCOUNTING	<ul style="list-style-type: none"> ➤ To acquaint the student learners with the preparation of final accounts of companies as per Indian Companies Act, 2013 and the revised format of financial statements. ➤ To focus on the accounting treatment in case of Amalgamation of companies as specified in AS-14 and understand the preparation of Balance Sheet of the transferee company ➤ To account for investments as per AS-13 ➤ To understand the need for International Reconstruction and Accounting thereof. ➤ To learn the concepts of Buy back of shares and its accounting procedure. ➤ To learn the concepts of Limited Liability Partnership (LLP) ➤ To learn the concepts of Liquidation of Companies and its accounting treatments
2	FINANCIAL ACCOUNTING & AUDITING VIII - COST ACCOUNTING	<ul style="list-style-type: none"> ➤ To learn the concept & role of cost accounting in the management of manufacturing & nonmanufacturing companies ➤ To learn definition of cost & their impact on value creation in manufacturing & nonmanufacturing companies ➤ Learning to use accounting methods of cost calculation ➤ Identifying the specifics of different costing methods ➤ Learning the techniques of cost control ➤ Understanding the applicability of each cost control techniques to specific industry ➤ Analysis and interpretation of specific cost method ➤ Learning the importance of material cost & methods to control stock cost ➤ Learning to devise labour wage plans
3	COMMERCE V	<ul style="list-style-type: none"> ➤ To learn the concept & role of cost accounting in the management of manufacturing & nonmanufacturing companies ➤ To learn definition of cost & their impact on value creation in manufacturing & nonmanufacturing companies ➤ Learning to use accounting methods of cost calculation ➤ Identifying the specifics of different costing methods ➤ Learning the techniques of cost control ➤ Understanding the applicability of each cost control techniques to specific industry ➤ Analysis and interpretation of specific cost method ➤ Learning the importance of material cost & methods to control stock cost ➤ Learning to devise labour wage plans

4	COMMERCE V	<p>To provide conceptual understanding and clarity of marketing terms and strategies.</p> <p>∅ To focus on different elements of marketing mix such as product, price, promotion and place.</p> <p>∅ To emphasis the significance of Marketing Research, Marketing Information System, Customer Relationship Management, Market Segmentation, Branding etc.</p> <p>∅ To acquaint the students with challenges of marketing in the competitive business environment including global marketing.</p> <p>∅ To highlight the importance of various Careers in Marketing. Learning Outcomes:</p> <ul style="list-style-type: none"> ü Understanding Human Resource Planning and Human Resource Management ü Knowledge about significance of Training and Development, Mentoring, Counselling etc. ü Motivational theories and its Applications. ü Transition in Human Resource Management.
5	BUSINESS ECONOMICS V	<p>This paper covers macroeconomic overview of Indian economy. The overall approach of this paper is to examine the performance and progress of the various sectors of the economy after 1991.</p>
6	EXPORT MARKETING PAPER-I	<p>1) The Students acquire a detailed understanding about the export procedures under the Indian laws.</p> <p>2) The Students become aware about concepts of Export Marketing, Global framework for export marketing, India's foreign trade policy and Export incentives and assistance.</p> <p>1) Students acquire a basic detailed understanding about the export procedures related under the Indian laws.</p> <p>2) Students become aware related to concepts of Export procedure and documentation, Export finance, Export Distribution and Promotion.</p>
7	DIRECT & INDIRECT TAXATION PAPER-I	<ul style="list-style-type: none"> ➤ To gain knowledge about the direct laws in force for the relevant previous year and to provide an insight into procedural aspects for assessment of tax liability for various assessee ➤ To understand the basic principles underlying the Income Tax Act ➤ To know heads of Income ➤ To know the various deductions available under Chapter VIA ➤ To compute the taxable income of an assessee

PROGRAMME NAME: BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE)

Students are expected to achieve the following objectives by the end of the program.

PSO1: To train in the field of Accounting and Finance.

PSO2: To prepare students to exploit opportunities', being newly created, in the accounting and finance profession.

PSO3: To provide adequate basic understanding about accounting and finance education among students.

PSO4: To inculcate training and practical in approach by using modern technology amongst the students in the field of Accounting and Finance

PSO5: To create an additional avenue of self-employment and benefit industry by providing suitable

PROGRAMME NAME: BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE)- SEM I

PROGRAMME CODE: C00451

-

Serial .No.	Course Name	Course Outcome
1	Financial Accounting - I	On completion of this course, Students will have an in-depth understanding of the accounting standards and their. 1. Students will get knowledge about accounting of Hire purchase, Department and consignment transaction. 2. Students understand the different types of averages and its practical usage. 3: Students acquire practical skills for calculation of different measures of central tendencies
2	Cost Accounting - I	1: Students understand the objectives, concept, and importance of cost accounting. 2: Students understand the concept of material cost and different method of stock valuation. 3: Students understand the labour cost and overheads and how it is to be calculated 4. Students will get detailed understanding of the meaning and applicability of Cost accounting, cost centres, cost units and different type of costs. 5. Students will be able to understand the different accounting

		transactions.
3	Financial Management - I	<p>1: Students understand the different types of averages and its practical usage.</p> <p>2: Students acquire practical skills for calculation of different measures of central tendencies.</p>
4	Business Communication - I	<p>1.The subject will help the students to develop the communication skills like writing, listening, reading and speaking.</p> <p>2: Students understand the concept and different channel of communication used in the corporate sector.</p> <p>3: Student slearn different skills required for effective communication.</p> <p>4: Students acquire practical skills like resume writing and letter writing.</p>
5	Foundation Course -I	<p>1: Students understand the multi-cultural diversity in the Indian society.</p> <p>2: Studentsga in knowledge of disparities arising out of gender with special reference to violence against women.</p> <p>3: Students understand the structure of Indian Constitution and significant aspects of the political process</p>
6	Commerce - I	<p>1: Students understand the business objectives and how it affects the environment.</p> <p>2: Students learn the different business ethics, consumerism and protection act of consumers</p> <p>3: Students understand the social responsibility of corporate sector towards the society</p>
7	Business Economics - I	<p>1.This subject will enable students to understand the classical theories of micro economics.</p> <p>2. Students will be able to understand different market structures and analyze their behaviour.</p> <p>3 :Studentsunderstand the concept and different channel of communication used in the corporate sector.</p> <p>4: Students learn different skills required for effective communication.</p> <p>5: Students acquire practical skills like resume writing and letter writing.</p>

PROGRAMME NAME: BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE)
SEMII PROGRAMME CODE: C00452

Serial .No.	Course Name	Course Outcome
1	Financial Accounting - II	1: Students understand advanced concepts of accounting. 2: Students acquire the practical aspects regarding redemption of preference shares. 3: Students understand the redemption of debentures with various options at apr, premium and discount.
2	Auditing - I	1: Students understand the various techniques of auditing 2: Students learn the basic concepts of auditing and various auditing standards 3: Students gain knowledge of reasons for growth and development in the Insurance sector in India.
3	IFS	Students will get acquainted with the knowledge of traditional financial services.
4	Business Communication - II	1: Students are able to develop the understanding of different presentation skills. 2: Students acquire practical insights with respect to group communication techniques like meeting, conferences, interviews etc. 3: Students are able to enhance their presentation skills.
5	Foundation Course -II	1: Students understand the concepts of globalization, liberalization and privatization 2: Students gain knowledge of Human Rights constituents with special reference to Fundamental Rights stated in the Constitution to the students. 3: Students understand the importance of environmental studies in the current development
6	Business Law - I	1: Students understand the Indian constitution and the fundamental rights granted to the citizens. 2: Students learn various negotiable instruments and legal aspects associated with the same. 3: Students gain knowledge of various objectives and concepts associated with Information Technology Ac
7	Business Mathematics	1. Students will gain knowledge of elementary statistics The students will understand calculus of ratio, 2. proportion and percentage, profit and loss, interest and annuity. 3 : Students understand the different types of averages and its practical usage

		.4:Students acquire the practical skills for calculation of different measures of central tendencies.
--	--	---

BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE) SEM III
PROGRAMME CODE: C00453

Serial .No.	Course Name	Course Outcome
1	Information Technology in Accountancy - I	11:Studentslearn the basics of computers for general use 2: Students understand the concept and application of electronic commerce and other technologies. 3: Students are able to use of common office software like MS Word, MS Excel and MS PowerPoint. 4: Students gain knowledge of the growing cyber-crimes and need for cyber security.
2	Foundation Course - II	1: Students understand the concept and functions of Indian financial system. 2: Students gain knowledge of different financial markets in India. 3: Students are able to analyze the volume of derivate trade in India
3	Business Law - II	1:Students gain knowledge with regards to Partnership Act 1932 2:Students understand the concept of Factory Acts the rights of employees. 3:Students understand the liability of partners, duties their rights
4	Taxation - II (Direct Tax - I)	1: Students understand the concept of total income 2: Students understand the various heads of income. 3: Students gain knowledge of computation of total income and the various deductions.
5	Financial Accounting - III	1: Students understand the effects on the final account when a new partner is admitted or when a partner dies or retires. 2: Students learn amalgamation of firms and conversion of a partnership into a limited company. 3: Students acquire the knowledge of accounting software.
6	Cost Accounting - II	1: Students understand the preparation of vertical financial statements in accordance with the appropriate accounting standards. 2: Students gain knowledge of different uses of accounting ratios. 3: Students understand the concept and importance of cash flow statement.
7	Business Economics - II	11: Students are able to calculate the different residential status of individuals. 2: Students understand the different heads of income.

		3: Students acquire the skills for computation of deductions from total income and calculate the total taxable income of individual.
--	--	--

BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE) SEM IV
PROGRAMME CODE: C00454

Serial .No.	Course Name	Course Outcome
1	Information Technology in Accountancy - II	1: Students understand the management and automation of Business Process 2: Students understand automated accounting software by way of learning Tally. 3: Students gain knowledge of practical insights about Management Information System. 4: Students understand the use of software for Auditing
2	Foundation Course - II	1: Students understand the importance of planning and the process of planning. 2: Students learn the meaning of staffing and acquaint them with the procedure of selection. 3: Students understand the meaning and importance of directing and controlling..
3	Business Law (Company Law)	1: Students understand the relevant Acts applicable for starting a company 2: Students gain knowledge of various sections governing of public offer. 3: Students learn various section governing the issue of share capital and debentures
4	Research Methodology in Accounting & Finance	1: Students understand the concept of research. 2: Students learn the objectives and purpose of doing research. 3: Students acquire the knowledge of research paper and collection of data.
5	Financial Accounting - IV	11: Students gain knowledge of the preparation of final accounts of Companies. 2: Students understand the concept with regards to Redemption of Preference shares and Debentures 3: Students are able to prepare separate, combined and columnar Profit and Loss Account.
6	Management Accounting (Introduction to Management Accounting)	1: Students acquire theoretical and practical knowledge of management accounting 2: Students understand the importance of financial statement analysis and its purpose 3: Students understand the concepts related to working capital management

7	Taxation - III (Direct Taxes - II)	1: Students understand clubbing of income, tax planning their basic concepts. 2: Students are able to compute tax liability of individual and partnership. 3: Students gain knowledge of different heads of income. 4: Students acquire the skills for computation of deductions from total income and calculate the total taxable income of individual
---	---------------------------------------	--

BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE) SEM V
PROGRAMME CODE: C00455

Serial No.	Course Name	Course Outcome
1	Cost Accounting	1. To understand Uniform Costing and Inter-Firm Comparison 2. To understand the integrated System and Non Integrated system of Accounts 3. To Understand Operating Costing 4.To understands process costing-Equivalent Units of Production and Inter-process Profit 5. To understand Activity based Costing System
2	FINANCIAL MANAGEMENT - II	1.To understand Strategic Financial Management 2.To Understand Capital Budgeting-project Planning & Risk Analysis 3.To understand capital structure theories and dividend decision 4.To Understand Mutual Fund and bond Valuation 5.To understand the Credit management policies
3	TAXATION - IV (INDIRECT TAXES - II)	1.To understand the introduction to indirect taxation and GST 2.To Understand Levy and collection of GST 3.To concept of Supply 4.To understand Documentation 5.To Understand Input tax Credit and computation of GST 6.To Registration
4	MANAGEMENT APPLICATIONS	1.To understand Marketing Management 2.To understand Production of management 3.To Understand Human Resource Management 4.To To understand Financial Management
5	FINANCIAL ACCOUNTING - V	1.To gain Knowledge of underwriting of shares & debentures 2.To understand Buy back of shares to understand AS-14- Amalgamation, absorption & external Reconstruction 3.To understand Liquidation of companies

6	FINANCIAL ACCOUNTING - VI	1.To understand Final Accounts of Banking Company 2.To Final accounts of insurance company 3.To understand Non-Banking Financial Companies 4.To understand valuation of Goodwill and shares 5.To understand Accounting for Limited Liability Partnership

BACHELOR OF COMMERCE (ACCOUNTING AND FINANCE) SEM VI
PROGRAMME CODE: C00456

Serial .No.	Course Name	Course Outcome
1	Cost Accounting - IV	1: Students are able to find out the differences in actual and expected results (standards), analyzing results and taking corrective steps. 2: Students are able to forecast and prepare budgets on the basis of available data, future expectation which will act as guide for current term. 3: Students understand importance of break-even point and to decide on margin of safety.
2	Financial Management - II	1.To understand Business Valuation 2.To understand Mergers and Acquisitions 3.To understand Corporate Restructuring and Takeovers 4.To understand Lease and Hire purchase financing 5.To understand Working Capital Financing
3	Taxation - V (Indirect Taxes - III)	1.To understand Payment of Tax and Refunds 2.To understand Accounts, Audit, Assessment and Records 3.To understand Custom Act - I 4.To understand Custom Act - II 5.To understand Foreign Trade Policy
4	Economics - III (Indian Economy)	1: Students learn the agricultural sector, the various technologies used to bring reform, 2: Students gain knowledge about the various service sector and foreign trade. 3: Students are made aware about the monetary policy of RBI and the development of commercial banking in India and capital market.
5	Financial Accounting - VI	1.To understand Final Account for Electricity Company Final Accounts for Co-Operative Society:

		3.To understand (Co-Operative Housing Society and Consumer Co-Operative Society) To 4.understand Investment Accounting (w.r.t. Accounting Standard - 13) 5.To understand Mutual Fund Introduction to IFRS and Indian Accounting Standards
6	Project Work	Students gain about the research in finance field

PROGRAMME NAME: BACHELOR OF COMMERCE (BANKING AND INSURANCE)

Students are expected to achieve the following objectives by the end of the program.

PSO1: To disseminate knowledge about structure of banking and insurance sector.

PSO2: To train and equip the students to develop skills required for modern banking and insurance.

PSO3: To develop and inculcate the traits of professionalism amongst the students and prepare them for different jobs in the banking and insurance sector

BACHELOR OF COMMERCE (BANKING AND INSURANCE) SEM I PROGRAMME CODE: C00341

Serial .No.	Course Name	Course Outcome
1	Environment and Management of Financial Services	1. After learning this course, Students will be introduced to equity markets and trading in equity markets. 2. Currency markets and different currencies traded in these markets. 3. They are given a brief overview on how the currency markets works.

2	Principles of Management	<ol style="list-style-type: none"> 1. Discuss and communicate the management evolution and how it will affect future managers. 2. Observe and evaluate the influence of historical forces on the current practice of management. 3. Identify and evaluate social responsibility and ethical issues involved in business situations and logically articulate own position on such issues. 4. Explain how organizations adapt to an uncertain environment and identify techniques managers use to influence and control the internal environment. 5. Practice the process of management's four functions: planning, organizing, leading, and controlling. 6. Identify and properly use vocabularies within the field of management to articulate one's own position on a specific management issue and communicate effectively with varied audiences. 7. Evaluate leadership styles to anticipate the consequences of each leadership style. 8. Gather and analyze both qualitative and quantitative information to isolate issues and formulate best control method.
3	Financial Accounting - I	<ol style="list-style-type: none"> 1. Effectively define the needs of the various users of accounting data and demonstrate the ability to communicate such data effectively, as well as the ability to provide knowledgeable recommendations. 2. Apply appropriate judgment derived from knowledge of accounting theory, to financial analysis and decision making. 3. To record the basic journal entries. 4. Memorize how to calculate depreciation by applying various methods. 5. Maintain the financial statements of a business entity. 6. Rectify errors in accounts.
4	Business Communication - I	<ol style="list-style-type: none"> 1. This programme has been specially developed on the basis of interactions with BBI Department students and teachers. 2. It addresses the fundamental need to express clearly through the verbal as well as formal communication with a view to have winning impressions. 3. To achieve this, it is critical to have proper spoken and written English.
5	Foundation Course - I	<ol style="list-style-type: none"> 1. Discuss the basic aspects and problems relating to elementary, secondary and higher education. 2. Describe the role of various organizations functioning in India at Analyze the Govt. of India initiatives in providing alternatives schooling (non-formal education and adult education)

		<p>3. Identify some of the important modern trends in education – population education, sex education, value oriented</p> <p>4. Work-experience and Socially Useful Productive Work.</p>
6	Business Economics -I	<p>After Completing the course, students will be able to:</p> <ol style="list-style-type: none"> 1. Discuss about Demand and Supply 2. Explain Elasticity and its applications 3. Explain how pricing work 4. Explain price discrimination and labour market
7	Quantitative Methods - I	<ol style="list-style-type: none"> 1. Understanding statistics is essential to understand research in the social and behavioral sciences. 2. In this course, the students will learn the basics of statistics; not just how to calculate them, but also how to evaluate them. 3. This course will also prepare the students for the next course in the specialization - the course Inferential Statistics. 4. In the first part of the course we will discuss methods of descriptive statistics. The students will learn what cases and variables are and how the students can compute measures of central tendency (mean, median and mode) and dispersion (standard deviation and variance). Next, we discuss how to assess relationships between variables, and we introduce the concepts correlation and regression. 6. The second part of the course is concerned with the basics of probability: calculating probabilities, probability distributions and sampling distributions. The students need to know about these things in order to understand how inferential statistics work. 7. The third part of the course consists of an introduction to methods of inferential statistics - methods that help us decide whether the patterns we see in our data are strong enough to draw conclusions about the underlying population we are interested in. We will discuss confidence intervals and significance tests.

BACHELOR OF COMMERCE (BANKING AND INSURANCE) SEM II
PROGRAMME CODE: C00342

Serial .No.	Course Name	Course Outcome
1	Principles and Practices of Banking & Insurance	1: Students understand the need for banking regulation and supervision. 2: Students understand the concept of insurance 3: Students gain knowledge of growth and development in the Insurance sector in India.
2	Business Law	1. From courses that familiarise students with different law procedures and how laws are made, to corporate governance, e-commerce, business economics and strategic management business law allows for a wide range of study choices. 2. Business law courses usually include both theoretical and applied learning, featuring real case studies. 3. The study of business law also aims at developing advanced writing and communication, negotiation, research and presentation skills. 4. Business law students can choose between different specialisations such as international business law, European business law, or international commercial and business law. 5. Flexible Masters in Business Law offer students the option of also choosing a second specialisation in subjects including commerce, international relations, accounting, risk management, finance, and more..
3	Financial Accounting - II	1. The main aim of this course is to give students the additional skills and knowledge required for their career development. Holders of the Graduate Diploma will be able to demonstrate detailed knowledge and critical understanding of the major theories and concepts in accounting and finance. 2. The Graduate Diploma in Accounting and Finance aims to provide students. 3. To develop students' competence and practical skills in accounting and finance. Ø To lay the foundation for future pathway and continuing professional development. 4. To provide students with the relevant knowledge and understanding of accounting and finance as it relates to the wider business context. 5. The knowledge and skills that will enable them to follow a career in

		all areas of accounting and a wide range of careers in business and finance.
4	Business Communication - II	1: Students understand different presentation skills. 2: Students learn practical insights with respect to group communication techniques like meeting, conferences, interviews etc. 3: Students are able to enhance the presentation skills.
5	Foundation Course - II	1: Students understand the concepts of globalization, liberalization and privatization. 2: Students understand the Human Rights constituents with special reference to Fundamental Rights stated in the Constitution to the students. 3: Students gain knowledge of environmental studies in the current development context.
6	Organizational Behavior	1: Students understand the concept of organizational behaviour and related concepts. 2: Students acquire the knowledge group dynamics. 3: Students understand the concept of organizational culture, work conflicts and organizational change.
7	Quantitative Methods - II	1: Students understand different types of hypothesis and techniques for testing the same. 2: Students understand the concept of matrices and determinants and its application in business and economics. 3: Students gain knowledge of statistical applications in investment management,

BACHELOR OF COMMERCE (BANKING AND INSURANCE) SEM III
PROGRAMME CODE: C00343

Serial .No.	Course Name	Course Outcome
1	Information Technology in Banking & Insurance - I	1: Students understand the concept of electronic commerce. 2: Students understand the concept and evolution of e-banking in India 3: Students gain knowledge of practical insights about application of various packages in banking and insurance sector. 4: Students understand the concept of growing cyber-crimes and need for cyber security
2	Foundation	1: Students understand the banking industry in India.

	Course - II	<p>2: Students understand the concept of difference between retail banking and corporate banking.</p> <p>3: Students gain knowledge of financial inclusion and highlight the different initiative by government for financial inclusion</p>
3	Financial Markets	<p>1: Students understand the concept of functions of Indian financial system.</p> <p>2: Students gain knowledge of different financial markets in India.</p> <p>3: Students are able to analyze the volume of derivate trade in India.</p>
4	Direct Taxation	<p>Demonstrate knowledge of the concepts, principles, and rules of taxation of individuals and small businesses;</p> <p>1.0Recognize tax planning opportunities and recommend appropriate tax-saving strategies for decision making;</p> <p>2.Address tax situations for a variety of taxpayers, such as wage earners, salespersons, owners of small business, professionals, investors, home and rental property owners, farmers, etc</p> <p>3.Provide students with an understanding of the income tax system in a range of contexts.</p> <p>4. Provide knowledge of fundamental concepts of income tax laws.</p> <p>5. Enable students to develop experience in identifying tax issues and applying the income tax law to arrive at reasoned solutions to problems.</p>
5	Management Accounting	<p>1. Explain the nature and the processes of businesses and how management accounting plays important roles in their decision-making scenarios.</p> <p>2.xplain how management accounting contributes to financial reporting, how it is different from financial accounting, and how management accounting ideas and practices are relevant to business decisions: short term and strategic decisions.</p> <p>3. Define and explain cost accounting terminologies and methods, their rationale of classification, and their relevance to business decisions.</p> <p>3.Apply management accounting ideas and practices in making shortterm/on-going decisions in businesses.</p> <p>4. Apply management accounting ideas and practices in making strategic/long-term business decisions.</p>
6	Organizational Behavior	<p>1: Students understand the concept of organizational behaviour and related concepts.</p> <p>2: Students acquire the knowledge group dynamics.</p> <p>3: Students understand the concept of organizationa lculture, work conflicts and organizational change.</p>
7	Risk Management	<p>1: Students are able to identify and priorities potential risk events in banking and insurance sector.</p> <p>2: Students are able to develop risk management strategies and risk</p>

		management plans. 3: Students are able to find ways for identification and evaluation of risk.
--	--	---

BACHELOR OF COMMERCE (BANKING AND INSURANCE) SEM IV
PROGRAMME CODE: C00344

Serial .No.	Course Name	Course Outcome
1	Information Technology in Banking & Insurance - II	The course attempts to familiarise students with: 1. E-commerce, its significance and its application 2.E banking and its background and uses 3.MS office applications and their application in Banking & Insurance Sector 4. Issues concerned with cyber security
2	Foundation Course - II	1. This course intends to provide a basic understanding of the insurance mechanism. 2. It explains the concept of insurance and how it is used to cover risk. 3 How insurance is transacted as a business and how the insurance market operates are also explained. 4. The relationship between insurers and their customers and the importance of insurance contracts are discussed. Some commonly used insurance terms are also listed out. 5. An overview of major life insurance and general insurance products is included as well.
3	Corporate and Security Law	1: Students understand various sections of company law to the banking and insurance sector. 2: Students gain knowledge of regulatory framework governing stock exchanges and objectives and role of SEBIC 3: Students understand the benefits and models with reference to Depository Act 1996
4	Business Economics - II	1: Students understand the concept of national income and relationship with economic welfare. 2: Students gain knowledge of objectives and instruments of fiscal policy. 3: Students understand the basis and intricacies of international trade
5	Cost Accounting	1: Students understand the different types of cost. 2: Students gain knowledge of standard costing technique to calculate variances with respect to material, labour and overhead. 3: Students learn marginal costing technique

6	Customer Relationship Management	1) The students will understand the concepts of CRM. 2) Students will gain knowledge about the role and importance of IT in CRM, and apply the concept of CRM in banking and insurance industries.
7	Wealth Management	1: Students understand the concept and need for wealth management in the modern complex world. 2: Students understand risk profiling of investors and relevance of asset allocation. 3: Students learn the intricacies of retirement planning, estate planning and insurance planning.

BACHELOR OF COMMERCE (BANKING AND INSURANCE) SEM V
PROGRAMME CODE: C00345

Serial .No.	Course Name	Course Outcome
1	FINANCIAL REPORTING & ANALYSIS(CORPORATE BANKING & INSURANCE)	1: Students understand the final accounts of banking and insurance companies. 2: Students acquire practical skills for preparation of final accounts for banking and insurance companies. 3: Students understand the concept of the need for International Financial Reporting Standards.
2	AUDITING - I	.1.Auditing is by far the most important process in maintaining and evaluating an organization's finances, internal controls, and transparency. Maintaining these parameters will help the organization achieve business objectives, Prevent fraud and misappropriation of assets, monitor compliance with company and government policy and help assure customers, shareholders, and investors. 2. The process of auditing is complex and organizations seek qualified professionals who can perform internal and external audits. 3. The course aims to provide you with the skills necessary to

		<p>carry out audits, corporate governance, evaluate internal controls and identify and mitigate risks by making suitable recommendations.</p> <p>4. Our workshop gives you a step-by-step overview of all the modules covered in the exam with detailed courseware and practical exercises. You will learn through live application about auditing financial statements and the steps to be taken to meet the objectives of the International Standards of Auditing.</p> <p>5. With auditing forming an important aspect of every organization, this course will open up countless professional opportunities for you.</p>
3	Strategic Management	
4	INTERNATIONAL BANKING AND FINANCE	<p>1. Identify the key aspects of international trade and calculate its potential gains to participating nations.</p> <p>2. Describe the characteristics of foreign exchange markets, identify the different currency regimes, and measure the gains/losses from engaging in speculative and arbitrage activities.</p> <p>3. Judge whether international parity conditions are met and predict the impact of imbalances on foreign exchange markets.</p> <p>4. Calculate common measures of foreign exchange risk.</p> <p>5. Illustrate the use of currency derivatives to achieve a desired level of foreign exchange risk exposure.</p> <p>6. Identify the major elements of long-and short-term international capital movements.</p> <p>7. Evaluate cross-border investment opportunities, and describe a multinational firm's decision-making process for long-term capital budgeting, short-term cash-flow management, and the management of international taxation.</p>

5	RESEARCH METHODOLOGY	The course has been designed with the certain objectives: 1. Understand some basic concepts of research and its methodologies. 2 Identify appropriate research topics. 3 Select and define appropriate research problem and parameters. 4. Prepare a project proposal (to undertake a project). 5. Organize and conduct research (advanced project) in a more appropriate manner. 6. Write a research report and thesis.
6	FINANCIAL SERVICES MANAGEMENT	1: Students gain knowledge of different financial services. 2: Students learn the difference in the services like hypothecation and pledge. 3: Students understand the role and objectives of Association of Mutual funds of India

BACHELOR OF COMMERCE (BANKING AND INSURANCE) SEM VI
PROGRAMME CODE: C00346

Serial .No.	Course Name	Course Outcome
1	Security Analaysis & Port folio Management	1: Students understand the concept and process of portfolio management. 2: Students learn fundamental analysis and technical analysis. 3: Students acquire the knowledge of the forms and theory of market efficiency.
2	Auditing - II	1. Exposes the student to compliance and substantive audit testing techniques. Exposure to these techniques in a Computing environment is available. The documentation of audit work and the accumulation of audit evidence is discussed, particularly in the context of cases. 2. Students will be exposed to the auditing of entities other than public companies. 3. The syllabus aims at the completion of a number of activities designed to cover a variety of topics (and objectives) rather than a single topic per week. This design reflects the nature of auditing & assurance problems likely to be encountered in the workplace. Assessment tasks have been designed to scaffold development of professional research skills and exercise of professional judgment. 4. The dynamic nature of the unit means that you are encouraged to develop strategies for identifying auditing issues as they arise. This is important so you gain an appreciation of being able to

		respond to issues as professionals so you can offer timely advice to your employer or clients.
3	Human Resource Management	<ol style="list-style-type: none"> 1. Understand fundamental HRM frameworks and analyze the overall role of HRM in business. 2. Improve their ability to think about how HRM should be used as a tool to execute strategies and achieve a competitive advantage. 3. Understand the key elements of HRM and discuss how they relate to each other and the organizational culture. 4. Look at numerous HRM issues, their causes, and what strategies should be implemented to achieve solutions.
4	Turnaround Management	<p>The course will attempt to teach students:</p> <ol style="list-style-type: none"> 1. How to develop a Shutdown / Turnaround strategy 2. Management of all stages of the Shutdown Process 3. Develop the Management Plan, Work Plans, Resource Plans and Budget 4. How to Manage related issues such as Risk and Safety
5	Project Work in Banking & Insurance	<p>Inclusion of project work in the course curriculum of the B.Com. (Banking and Insurance) programme is one of the ambitious aspects in the programme structure. The main objective of inclusion of project work is to inculcate the element of research analyse and scientific temperament challenging the potential of learner as regards to his/ her eager to enquire and ability to interpret particular aspect of the study. It is expected that the guiding teacher should undertake the counselling sessions and make the awareness among the learners about the methodology of formulation, preparation and evaluation pattern of the project work.</p> <p>There are two modes of preparation of project work</p> <ol style="list-style-type: none"> 1. Project work based on research methodology in the study area 2. Project work based on internship in the study area
6	Central Banking	<p>The course is aimed at providing knowledge to students on:</p> <ol style="list-style-type: none"> 1. Background and the working of the Reserve Bank of India 2. The significance monetary policy 3. The feasibility of monetary policy's application and the difficulties in applying it and achieving the proposed objectives.

BACHELOR OF MANAGEMENT STUDIES (CHOICE BASED) SEM I
PROGRAMME CODE: M00151

Serial .No.	Course Name	Course Outcome
1	Introduction to Financial Accounts	<ol style="list-style-type: none"> 1. Recognize and understand ethical issues related to the accounting profession. 2. Prepare financial statements in accordance with Generally Accepted Accounting Principles. 3. Employ critical thinking skills to analyze financial data as well as the effects of differing financial accounting methods on the financial statements. 4. To understand the meaning accounting and accountancy. 5. To understand the terms used in accounting system 6 To know how the accounting entries are posted in books.
2	Business Law	<ol style="list-style-type: none"> 1. The objective of this course is to provide the students with practical legal knowledge of general business law issues. 2. It aims at providing a rich fund of contemporary knowledge , time tested principles, basic concepts, emerging ideas, evolving theories, latest technique , ever changing procedures & practices in the field of Law. 3. Aims to learn fundamental concepts, principles, and rules of law that apply to business transactions. 4. Learning function and operation of the courts, business crimes, contract law, intellectual property, the application of Code to business activities and recent developments in business law, cyber law and electronic commerce
3	Business Statistics	<ol style="list-style-type: none"> 1. Understand meaning, nature and importance of statistics and to develop the ability to analyze and interpret data. 2. To provide an understanding for the graduate business students on statistical concepts, know the main properties of each statistical tools and select the most appropriate one for use with a given set of data. 3. Enable students to apply basic statistical techniques and methods for grouping, tabular and graphical display, analysis and interpretation of statistical data. 4. Understand some basic terminology in Probability and approach to decision making.

		5 To understand association between two variables, obtain a Regression line and use Regression coefficients to sensibly make forecasts.
4	Business Communication - I	<ol style="list-style-type: none"> 1. To sensitize the learners to the different types of channels of communication and importance of effective business communication in the professional world. 2. To give knowledge to the learners regarding the barriers to effective communication and means to overcome these barriers. 3 .To introduce the concept of business ethics. 4.To impart proficiency in business correspondence, language and writing skills.
5	Foundation Course - I	<ol style="list-style-type: none"> 1. Social issues and society outlook on gender basis, physically handicap 2. Women in politics and their achievement 3. Indian constitution and our fundamental rights on an Indian citizen Child abuse, child trafficking
6	Foundation of Human Skills	<ul style="list-style-type: none"> • To Understand the Human Nature with respect to Heredity & Environment • To Understand briefly the environmental factors - Personality, Attitude, Thinking, Learning & Perception • To Understand group behaviour & team effectiveness along with factors such as power, politics & Conflicts & resolution strategies. • To Understand Organisational culture & theories of Motivation • To Understand Organisational Change & Ways to Handle work stress.
7	Business Economics - I	<ol style="list-style-type: none"> 1: Students understand basics of market demand, market supply and equilibrium price-shifts. 2: Students have developed practical skills for demand estimation and forecasting. 3: Students understand different market structures and variations in the pricing policies.
8.	Business Mathematics	<ol style="list-style-type: none"> 1: The students learn the basic concepts of Statistics. 2: Students have gained the understanding of concept of measures of dispersion, co-relation and linear regression. 3: Learners have gained the knowledge about statistical applications in time series, index number, and probability and decision theory

BACHELOR OF MANAGEMENT STUDIES (CHOICE BASED) SEM II
PROGRAMME CODE: M00152

Serial .No.	Course Name	Course Outcome
1	Principal of Marketing	<ol style="list-style-type: none"> 1. To make the students understand the concept of marketing along with orientation of firms. 2. To make the students aware about the Marketing Environment, along with consumer behaviour 3.To make the students aware of Market research, 4p's of Marketing, segmentation, Positioning, targeting different markets Market share.
2	Industrial Law	<ol style="list-style-type: none"> 1. To demonstrate an understanding of the role of law in regulating industrial conflict; 2. To demonstrate an understanding of the legal regulation of trade unions; 3.To demonstrate the skills required in applying legal rules and principles to factual situations in problem solving exercises.
3	Business Mathematics	<ol style="list-style-type: none"> 1. Understanding basic terms in areas of business calculus and financial mathematics 2. To understand mathematical concepts, principles of calculus and applications, matrix algebra in business & economics 3. Solve basic Maths problems using whole numbers, fractions decimals. 4. Communicate Mathematics effectively. 5. Use Interpolation to derive as simple function from a set of discrete data points so that the function passes through all the given data points and can be used to estimate data points in-between the given ones.
4	Business Communication-II	<ol style="list-style-type: none"> 1. To guide the learners for presentation skills(How to make power point presentation, effective use of transparencies, Effective use of OHP) 2.To give knowledge to the learners regarding group communication (Interview, meetings, Conference, and Public relations. 3. To sensitize the learners to the different types Trade Letters (order, Credit and status enquiry Collection. 4. To impart proficiency in business correspondence, language and writing skills. 5. To identify the ethical dimension of a communication problem and to acknowledge different points of view.

5	Foundation Course - II	<ol style="list-style-type: none"> 1.Understanding the concepts of liberalization, privatization and globalization 2. Human Rights, Understanding concepts of Environment, Ecology and their interconnectedness 3.Causes of stress and conflict in individuals and society; 4.Types of conflicts and use of coping mechanisms for managing individual stress
6	Business Environment	<ol style="list-style-type: none"> 1.To understand Business Environment - Micro & Macro 2.To briefly understand Micro & Macro environment with relation to Political, Legal, Social, Cultural, Technological & Competitive Environment 3.To Understand International Environment along with challenges & investment opportunities for Indian Industry
7	Traffic Management	<ol style="list-style-type: none"> 1.The students will get knowledge and skills regarding business principles, management skills required for running a business. 2. The students will understand planning and decision making.
8	Financial Accounting	<ol style="list-style-type: none"> 1: Students developed the understanding of basic accounting concepts. 2: The students understand different accounting standards and its application while preparing final accounts. 3: Learners gained knowledge about practical problems based on depreciation using SLM and RBM methods. 4: Learners acquired understanding of preparing Trial Balance

BACHELOR OF MANAGEMENT STUDIES (CHOICE BASED) SEM III
PROGRAMME CODE: M00153

Serial .No.	Course Name	Course Outcome
1	Consumer Behavior	To understand the types of consumers <ol style="list-style-type: none"> 1. To understand the consumer's decision making process 2. To Understand & Analyse Consumer Information 3.To Understand various Marketing strategies. 4. To Understand E-buying behaviour & marketing strategies to be adopted for E-buying
2	Social	<ol style="list-style-type: none"> 1. The students gain awareness of rural marketing and its

	Marketing	importance in today's environment. 2. The students will understand the strategies needed in social marketing.
3	Information Technology in Business Management - I	1. To learn basic concepts of information technology, its support and role in management for managers. 2. Module 2 comprises of practical hands on training required for Office Automation. It is expected to have practical sessions of latest MS-Office software. 3 To understand basic concepts of E-mail, Internet and websites, domain and security therein. 4. To recognize security aspects of IT in business, highlighting electronics transactions, advanced security features.
4	Environmental Management	1. Here we learn about our environment and how we can make our earth a better place to live. 2. With water conservation, proper sanitation and proper garbage management. 3. Industrial accidents and bio- medical waste.
5	Business Planning and Entrepreneurial Management	1: Learners understand the concept of Entrepreneurship. 2:The course has developed entrepreneurial skills among learners 3: The students have acquired knowledge of management function of a company with special reference to SME sector
6	Accounting for Managerial Decisions	1) This subject will acquaint management learners with basic accounting fundamentals and develop financial analysis skills. 2) The course aims at explaining the core concepts of business finance and its importance in managing a business.
7	Strategic Management	1: Students understand the management policies and strategies in the corporate world. 2:Students have learnt to critically examine the management of the entire enterprise from the top management view-point 3: Students have developed conceptual skills in corporate level policy 4: Learners acquired knowledge of strategy formulation as well as application in the corporate world

MARKETING ELECTIVES

Serial .No.	Course Name	Course Outcome
1	Information Technology in Business	1) On completion of this course, students learn enterprise Resource Planning, Supply Chain Management, Customer Relationship

	Management - II	Key issues in implementation. 2) This course provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.
2	Ethics & Governance	1) This subject makes students socially conscious about societal problems. 2) The students understand the growing importance of good governance and CSR by organisations.
3	Managerial Economics - II	1. On completion of the course, the student will gain knowledge of macroeconomic theories. 2. The student will gain knowledge of economic concepts of Money, Inflation and Monetary Policy and Constituents of Fiscal Policy.
4	Business Research Methods	1) The subject will inculcate analytical abilities of research skills among students. 2) The course provides hands on experience and learning in Business Research.
5	Production & Total Quality Management	1) This course develops analytical skills regarding productivity, Economic Order Quantity. 2) The subject includes various methods of cost effectiveness in production.
6	Integrated Marketing Communication	1. To equip the students with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) program. 2. To understand the various tools of IMC and the importance of coordinating them for an effective marketing communication program.

BACHELOR OF MANAGEMENT STUDIES (CHOICE BASED) SEM V
PROGRAMME CODE: M00155
MARKETING ELECTIVE

Serial .No.	Course Name	Course Outcome
1	LOGISTICS & SUPPLY CHAIN MANAGEMENT	1: Learners have basic understanding of concepts of logistics and supply chain management 2: Learners understand key activities performed by the logistics function 3: Students learn the nature of supply chain and its functions 4: Students understand global trends in logistics and

		supply chain management
2	CORPORATE COMMUNICATION & PUBLIC RELATIONS	<p>1: Learners acquire basic understanding of the concepts of corporate communication and public relations</p> <p>2: Students are familiarized with various elements of corporate communication and their roles in managing organizations</p> <p>3: Learners understand how various elements of corporate communication must be coordinated to communicate effectively</p> <p>4: Learners develop critical understanding of the different practices associated with corporate communication. • To</p>
3	SERVICES MARKETING	<p>1: Learners understand distinctive features of services and key elements in services</p> <p>2: Students gained insight into ways to improve service quality and productivity</p> <p>3: Students understand marketing of different services in Indian context</p>
4	E-COMMERCE & DIGITAL MARKETING	<p>1: Students understand increasing significance of E-Commerce and its applications in business and various sectors</p> <p>2: Learners have an insight of Digital Marketing activities on various Social Media platforms and its emerging significance in Business</p> <p>3: Students understand Latest Trends and Practices in E-Commerce and Digital Marketing, along with its Challenges and Opportunities for an Organisation</p>
5	STRATEGIC MARKETING Management	<p>1: Students understand marketing strategies and their impact on business models</p> <p>2: Students learn strategic marketing tactics related to product, price, service, brand, positioning, incentives and communication for business growth.</p> <p>3: Learners are acquainted with various marketing strategies adopted by companies to create a competitive advantage</p>
6	CUSTOMER	1: Students understand concept of Customer Relationship

	RELATIONSHIP MANAGEMENT	<p>Management (CRM) and implementation of Customer Relationship Management</p> <p>2:Learners acquired insight of CRM marketing initiatives, customer service and CRM strategy</p> <p>3: Students are acquainted with new trends in CRM, challenges and opportunities for organizations</p>
7		<p>1: Learners understand basics of industrial marketing, Marketing Environment, Segmenting Targeting Positioning, channel strategy, marketing communication and pricing</p> <p>2:Students are provided with knowledge of industrial market structure and how they function</p> <p>3: Learners understand the various attributes and models applicable in Industrial Marketing</p> <p>4: Learners are acquainted with trends in Industrial Marketing</p>

BACHELOR OF MANAGEMENT STUDIES (CHOICE BASED) SEVI
PROGRAMME CODE: M00155
FINANCE ELECTIVES

Serial .No.	Course Name	Course Outcome
1	International Finance	<p>1: Students are familiarized with the fundamental aspects of International Finance</p> <p>2:Learners have an overview of International Finance as a separate area in International Business</p> <p>3: Students have understanding of techniques and functioning of International Finance in Globalized Marke</p>
2	Innovative Financial Services	<p>1: Learners are familiarized with the fundamental aspects of various issues associated with financial services</p> <p>2:Students have an overview of emerging financial services in the light of globalization</p> <p>3: Learners understand basic concepts, functions, process, and techniques of financial service</p>
3	Strategic Financial Management	<p>1: Students learnto match the needs of current market scenario and upgrade skills and knowledge for long term sustainability</p> <p>2:Learners are acquainted with the changing scenario in Banking Sector</p>

		3: Students are given insights into banking as a career 4: Learners are made aware of contemporary issues related to financial management
4	Indirect Taxes	1. Understanding and ensuring that the cascading effect of tax on tax will be eliminated. 2. Understanding the competitiveness of the original goods and services, thereby improving the GDP rate too. 3 Ensuring the availability of input credit across the value chain. 4 To understand how to reduce the complications in tax administration and compliance. 5. Making a unified law involving all the tax bases, laws and administration procedures across the country 6. Understanding the tax slab rates to avoid further clarification issues. 7. To equip them with practical knowledge of GST, its calculations and impact on the economy.
5	Operation Research	1: Learners understand operations research methodologies 2:Learners understand how to solve various problems practically 3: Learners become proficient in case analysis and interpretation
6	Project Work	1: Students learnt application of knowledge in solving/analysing/exploring a real life situation/ difficult problem. 2:Students understand the practicalities in the area of Elective Courses/ study area selected by the learners

BACHELOR OF MANAGEMENT STUDIES (CHOICE BASED) SEVI

PROGRAMME CODE: M00155

MARKETING ELECTIVE

Serial .No.	Course Name	Course Outcome
	BRAND MANAGEMENT	1: Students understand the meaning and significance of Brand Management 2:Students learn how to build, sustain and grow brands 3: Learners are acquainted with various sources of brand equity
	INTERNATIONAL MARKETING	1: Students understand International Marketing, its Advantages and Challenges 2:Students have an insight on the dynamics of International Marketing Environment

		3: Learners understand the relevance of International Marketing Mix decisions and recent developments in Global Market

ROGRAMME NAME: BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED)

Students are expected to achieve the following objectives by the end of the program.

PSO1: To learn about the intricacies of financial markets and excel in the field of investment and share market.

PSO2: To make students employable in financial institutions, foreign banks, NBFCs

PSO3: To prepare students to become future financial analysts

PSO4: To train learners to offer advisory on financial matters

PSO5: To enable students to build and track own investment portfolio

PSO6: To empower students to become future trader

PSO7: To build foundation for advanced course such as CFP, CFA, FRM, MBA, CA, CMA, CS, etc.

FYBFM Semester- I

Serial .No.	Course Name	Course Outcome
1	Basic of Investment and Wealth creation	To understand General Principles of investment, Financial Mathematics, Risk profile of Product and Investment
2	Introduction to Accounting	To Recognise Classification of Incomes and Expenses and Accounting Standard, Final Account, Hire Purchases
3	Introduction to Financial System	To understand Intermediation and Non- Intermediation, FIs and Financial Services, Financial Regulators and Financial Instruments
4	Business Communication	To understand Theories of Communication, Obstacles, Correspondence, Language and Writing Skills
5	Foundation Course	To understand Indian Society, Disparity, Indian Constitution and understanding Political process
6	Business Economics - I	To understand Demand Analysis, Supply and Production decision, Cost of Production , Market Structure, Pricing Practices

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM I
PROGRAMME CODE: C00251

Serial .No.	Course Name	Course Outcome
1	Introduction to Wealth Management	To understand overview, Role of Insurance, Retirement planning, Estate Planning
2	Introduction to Accounting	1: Students understand basic accounting concepts 2: Learners understand how to prepare accounts 3: Students are made aware of recent trends in accounting 4: Students understand the analysis of balance sheet 5: Students learn to prepare the reconciliation statements
3	Introduction to Financial Markets	To understand Capital and Money markets, Foreign Exchange Market, Commodity and Derivatives Market, Market Exchange and Market Regulation
4	Business Communication	1: Students acquire industry specific communication skills. 2: Learners gain knowledge of corporate communication. 3: Students attain effective presentation skills
5	Foundation Course	To understand Globalisation of Indian Society, Human rights, ecology, understanding stress and conflicts, managing stress and conflicts
6	Introduction to Financial Intermediaries	1: Students are acquainted with financial systems in India 2: Students are made aware of functioning of Stock market 3: Students learn about various financial markets in India.

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM II
PROGRAMME CODE: C00252

Serial .No.	Course Name	Course Outcome
1	Debt Markets - I	1. The subject will introduce students to various concepts of debt instruments, valuation, Participants, Issuers of the debt market, benefits to the issuer and the investors and regulatory framework of debt market. 2. Students will be able to learn various types of bonds and determine valuation of bonds.

2	Equity Markets- I	1.Students will understand the concept of equity market and its importance in India. 2.Students will have in-depth knowledge on stock exchanges in India.
3	Commodities Markets	1.The subject will enable students to interpret the concept of fixed commodities markets.. 2.Students will be able to describe commodities tradng.
4	Business Law - I	1.The subject will introduce students to in- depth knowledge of Sale of goods act and Negotiable Instruments. 2.Students will be able to explain Indian Contract Act and Special Contracts.
5	Foundation Course I Money Markets	1.Students will be able to discuss regulatory framework of money market. 2.Students will be able to describe various types of money market instruments.
6	Management Accounting	1.Students will calculate as well as learn the application of ratios analysis. 2.Students will be able to solve fund flow, cash flow statement, Marginal costing, working capital etc.
7	Computer Skills- II	1.The subject will help student to understand database management system. 2.Students will understand and apply Modern and emerging E -Business Software Systems and technologies.

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM IV
PROGRAMME CODE: C00254**

Serial .No.	Course Name	Course Outcome
1	Debt Markets - II	1) The subject will enable students to interpret the concept of fixed income securities. 2) Students will be able to describe Fixed Income Portfolio Management at Domestic and International level as well as various Bond portfolio management strategies.
2	Equity Markets - II	1) Students will learn to predict valuation of equities. 2) Students will understand and analyze Share price movement.
3	Merchant Banking	1) The students will have in depth knowledge on Indian Companies Act 2013, Intellectual Property Rights, Copyrights and trademarks. 2) The students will understand Securities Contract Regulation Act and the guidelines of SEBI.
4	Business Law - II	1) The students will have in depth knowledge on Indian Companies Act 2013, Intellectual Property Rights, Copyrights and trademarks. 2) The students will understand Securities Contract Regulation Act and the guidelines of SEBI.

5	Foundation Course I Foregin Exchange Markets	1) Students will be able to describe operational aspects of foreign exchange market and foreign exchange contracts. 2) Students will be able to understand foreign exchange arithmetic and risk management.
6	Corporate Finance	1) Students will get an overview of corporate finance and understand how to plan corporate financial activities. 2) The students will be able to determine capital structure of corporate bodies.
	Business Economics - II	1) Students will be enabled to understand the classical Macroeconomics Theories. 2) The students will understand the concepts of circular flow of income, Keynesian theory Public Finance and international trade.

**BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM V
PROGRAMME CODE: C00255**

Serial .No.	Course Name	Course Outcome
1	Marketing in Financial Services	1:Students understand service marketing 2:Students learn Market segmentation 3:Students gain knowledge of Problem areas in marketing
2	Technical Analysis	1:Students understand theories of technical analysis 2:Students learn theories of risk management 3:Students are able to read the technical charts
3	Corporate Accounting	1.Awareness about Redemption of preference shares & debentures, 2.Amalgamation of companies, capital reduction & internal reconstruction
4	Direct Tax	1:Students understand the concept of income tax 2:Students understand the process of filin ganincome tax return 3:Students learn computation of income 4:Students gain knowledge about deductions
5	Financial Derivatives	1.Introdcution about Derivatives, Futures & Options, Pricing of futures, trading clearing and settlement of options & futures- Students will be able to describe and apply 2.financial derivatives such as Forward, Future and option. 3.-Students will understand Trading, Clearing and Settlement of Options and Futures
6	Business Ethics and CG	1) The subject will introduce the concepts ofn ethics, ethical dilemma, codes of ethics, business ethics, ethics committee, ethics training and integrity pact to the students. 2.-Students will understand various forums, conceptual and

		legislative framework of Corporate Governance
--	--	---

BACHELOR OF COMMERCE (FINANCIAL MARKETS) (CHOICE BASED) SEM VI
PROGRAMME CODE: C00256

Serial .No.	Course Name	Course Outcome
1	Venture Capital & Private Equity	1.The students will understand Conceptual understanding, Structure and Valuation approaches of Venture Capital and Private Equity. 2.The students will be able to evaluate various Strategies of Private Equity.
2	Mutal Fund Management	1.The Students will understand the structure and working of mutual fund, various mutual 2.fund products and risk associated with the mutual fund 3.The students will learn techniques to evaluate the performance of the mutual fund schemes.
3	Organizational Behavior	1:Students gain knowledge ofthe organizational environment 2:Students understandthebarriers to organizational culture 3:Students understand the importance of individual factors such as Personality, Perception and Attitude 4:Students learnconflict Management
4	Indirect Tax - GST	1:Students understand the indirect tax structure of the country 2:Students learnfilling GST returns 3:Students gain knowledge ofimplication about GS 4:Studentslearn registrationsand computation of GST
5	Risk Management	1:Students understandthe concept of risk 2:Studentslearn the concept of evaluation of risk 3:Students are able to assess foreign exchange risk
6	Project Work	1.The students will be able to synthesize knowledge from various areas of learning, and critically and creatively apply it to real life situations by conducting research in areas of financial sector.

BCOM INVESTMENT MANAGEMENT SEM I

Serial .No.	Course Name	Course Outcome
1	Basic of Investment and Wealth creation	To understand General Principles of investment, Financial Mathematics, Risk profile of Product and Investment
2	Introduction to Accounting	To Recognise Classification of Incomes and Expenses and Accounting Standard, Final Account, Hire Purchases
3	Introduction to Financial System	To understand Intermediation and Non- Intermediation, FIs and Financial Services, Financial Regulators and Financial Instruments
4	Business Communication	To understand Theories of Communication, Obstacles, Correspondence, Language and Writing Skills
5	Foundation Course	To understand Indian Society, Disparity, Indian Constitution and understanding Political process
6	Business Economics - I	To understand Demand Analysis, Supply and Production decision, Cost of Production , Market Structure, Pricing Practices
7.	Quantitative Techniques	To understand Data frequency distributio, representation, Measure of Central Tendancy, Measure of dispersion, Correlation & Regression, Investment Analysis, Derivatives

BCOM INVESTMENT MANAGEMENT SEM II

Serial .No.	Course Name	Course Outcome
1	Introduction to Wealth Management	To understand overview, Role of Insurance, Retirement planning, Estate Planning
2	Introductin to Accounting	To understand Investment Accounting, Foreign currency Transaction, Non- trading Institution, Service Industry, Issue of Shares and Debenture, Redemption of Preference shares
3	Introduction to Financial Markets	To understand Capital and Money markets, Foreign Exchange Market, Commodity and Derivatives Market, Market Exchange and Market Regulation
4	Business Communication	To understand Presentation Skills, Group Communication, Correspondence, Language and writing Skills
5	Foundation Course	To understand Globalisation of Indian Society, Human rights, ecology, understanding stress and conflicts, managing stress and conflicts
6	Introduction to Financial Intermediaries	To understand basic of Fin. Int. , Taxonomy of Fin. Int., Theories and management of Fin. Int
7.	Investment Banking	To understand concept, Risk and return, Various activities of Investment Banking

BCOM INVESTMENT MANAGEMENT SEM III

Serial .No.	Course Name	Course Outcome
1	Cost & Management Accounting	To understand Unit Costing, Reconciliation, Job and Process Costing, Marginal Costing, Standard Costing
2	Marketing of Investment Products	To understand Marketing, Fin Products, Buying beh, E- Marketing
3	Fundamentals of Capital Market	TO understand Capital Market, Infrastructure, Collective Investment Scheme, Resource Mobilisation in International Market
4	Information Technology in Investment - I	To understand E- Comm, Support System, E- Payments, MS- Office packages
5	Foundation Course - III	To understand Human right, Violation and redressal, Environmental concern, Science & Technology, Soft Skills, Interpersonal Communication
6	Security Analysis & Portfolio Management - I	To understand Portfolio Management, Analysis and selection, Revision & Eva., bond valuation

BCOM INVESTMENT MANAGEMENT SEM IV

Serial .No.	Course Name	Course Outcome
1	Information Technology in Investment Management - II	To understand E- Business, Security, Cyber Law and security, MS- Office packages,
2	Foundation Course - II	To understand Contemporary rights of citizen, Ecology, science and technology, Competitive Exams
3	Security Analysis & Portfolio Management - II	To understand Fundamental analysis, Technical Analysis, Efficient market theory, Capital Assets Pricing Model
4	Business Economics - II	To understand Macro Economics, Data theories, Money inflation and Monetary Policy, Constituents of Fiscal policy, open economy- International Trade
5	Direct Taxation	To understand Direct Tax, Heads of Income, Computation of Total Income and Taxable Income
6	Fundamentals of Equity Market	To understand Eq. Market, Components of Eq. Markets, Laws relating to issue of shares, Evolving role of Eq. Market
	Introduction to Equity Research	To understand overview, Fundamentals of Research, Company Analysis, Valuation of Principles,

BCOM INVESTMENT MANAGEMENT SEM V

Serial .No.	Course Name	Course Outcome
1	CORPORATE ACCOUNTING	To understand Valuation of shares, Final Accounts, Investment Accounting
2	BUSINESS ETHICS	To understand Application of Ethical Theories, Organisational Ethics, Social Responsibilities , Global Economy
3	RISK MANAGEMENT	To understand Fundamentals, Capital Markets and Credit Markets risk Management, Risk Measurement,
4	MERCHANT BANKING	To Understand Capital Fund, Issue management Process, Due and diligence
5	INTERNATIONAL FINANCE	To understand Global financial Environment , Euro Currency market, International Bond Market, Obstacles
6	RESEARCH METHODOLOGY	To understand Data Collection and Processing, Data Analysis and Interpretation, Advance Statistical Techniques, Research Report

BCOM INVESTMENT MANAGEMENT SEM -VI

Serial .No.	Course Name	Course Outcome
1	AUDITING	To understand Audit Planning Procedure and Documentation, Techniques , Internal Audit, new areas of Auditing & Professional Ethics
2	CORPORATE GOVERNANCE	To understand CG, Genesis of CG, Evolution of CG, Implementation of CG, CG and Issues related to Scams.
3	PROJECT MANAGEMENT	To understand basic of Project Management, Project selection and Evaluation, Project Management Techniques, Project Quality Management
4	MERCHANT BANKING	To understand Factoring, Merger, acquisition and takeover , securitisation , disinvestment and buy back of equity shares
5	INTERNATIONAL FINANCE	To understand fundamentals, Foreign Exchange Market, Currency features, Currency options and swaps
6	PROJECT WORK	1. The Students will get practical exposure towards his/her work and job specialization. Internship enables to get specialized in their field of work. 2.A research project undertaken by the student enable them to acquaint research and analytical skills on their area of specialization

BCOM TRANSPORT MANAGEMENT SEM-I

Serial .No.	Course Name	Course Outcome
1	Transport Mangement	1. Learners will have an understanding of transport functions and its challenges. 2.Learners will be able to describe transport documentation procedures
2	Road & Road Transport	1.Describe road networks in India 2.Explain Passenger Road Transport System in India 3.Understand the need for the recent developments in the road transport in the country
3	Railway Transport	1.Students will get an in depth knowledge about railways and its services 2.Students will be able identify various ways which can be adopted by railways to improve the quality and movement of passengers
4	Business Communication - I	1.Understand the theoretical underpinnings of the dominant communication areas such interpersonal, group and computer-mediated communication 2.Display communication competencies – verbal and non-verbal 3.Display technological competencies to communicate (use of modern communication tools such as PPT etc.
5	Foundation Course	1)Students will have a better understanding of diverse but united culture of India. 2)Students will become empathetic towards various social problems of the country. 3)Students will be aware about their fundamental rights and duties as a citizen of the country.
6	Business Economics - I	1.Develop, demonstrate and analyze the ability to explain core economic terms, concepts and theories, quantitative reasoning skills, price and output determination under different markets
7	Business Mathematics	1.Using central tendencies and dispersion, will be able to analyze data 2.Apply the different rules of the decision making theories in problem solving 3.Use the concept of LPP in Solving the Problems based on two variables

BCOM TRANSPORT MANAGEMENT SEM-II

Serial .No.	Course Name	Course Outcome
1	Logistic and Supply Chain Management	<ol style="list-style-type: none"> 1.Develop the right way to organise and coordinate the functions relating to the transport and distribution 2.Demonstrate skills required to add value to the products and services in the Supply Chain Operations 3.Advice management on the enhancing the operations of E-commerce, logistics, packaging and inventory control
2	Air Transport	<ol style="list-style-type: none"> 1.Students will have knowledge of growth of air transport in India 2.Students will be aware of various type of airline operations 3.Students will be able to describe the documentation and regulations pertaining to air cargo operations 4.Students will have an understanding of how to plan and design terminal area
3	Shipping and Water Transport	<ol style="list-style-type: none"> 1.Define various terms used in the shipping industry 2.Describe the structure of shipping industry 3.Carry out documentation procedures of cargo and multimodal transport
4	Business Communication	<ol style="list-style-type: none"> 1.Understand group behavior and group dynamics 2.Learn how to work in teams 3.Develop effective presentation and speaking skills 4.Develop effective letter/mail writing skills and other forms of writing
5	Foundation Course	<ol style="list-style-type: none"> 1.Students will have a better understanding of environment's importance 2.Students will become more aware towards various environmental problems of the world. 3.Students will be aware about their fundamental rights and duties as a citizen for conservation of natural and man-made resources 4.Students will learn various policies and acts related to environment planning and management.
6	Traffic Management	<ol style="list-style-type: none"> 1.Students will be able to describe components of traffic system 2.Students will be aware of various aspects of accident studies, road safety and traffic regulations in various countries 3.Students will be able to analyse route assignment and highway capacity 4.Students will develop an idea of how traffic signals are designed and its control and coordination
7	Financial Accounting	<ol style="list-style-type: none"> 1.Learners will be able to explain all the basic concepts related to accounting like accounting principles, conventions, standards, etc.; 2.Learners will be aware of consignment accounts;

		<p>3.Learners will have the knowledge and skills to calculate value of inventories with the help of different method;</p> <p>4.Learners will be able to describe the computation of loss of stock by fire and insurance claim thereof.</p>
--	--	--

BCOM TRANSPORT MANAGEMENT SEM-III

Serial .No.	Course Name	Course Outcome
1	Information Technology in Banking & Insurance - I	<p>Various e business models</p> <ol style="list-style-type: none"> 1. Induction of techno management 2. IT Applications in Banking Sector 3. MS PowerPoint Presentation 4. MS Office packages for Institutional Automation
2	Foundation Course - II	<ol style="list-style-type: none"> 1.This module aims at familiarizing the candidates with the fundamentals of banking and 2. provides some basic insights into the policies and practices followed in the Indian banking system.
3	Financial Markets	<p>The course is structured to help understand the basic concepts relating to different avenues of investment, the primary and the secondary market, the derivatives market and financial statement analysis.</p> <ol style="list-style-type: none"> 1. To get a basic understanding of the products, players and functioning of financial markets, particularly the capital market. 2. To understand the terms and jargons used in the financial newspapers and periodicals.
4	Direct Taxation	<p>Demonstrate knowledge of the concepts, principles, and rules of taxation of individuals and small businesses;</p> <ol style="list-style-type: none"> 1. Recognize tax planning opportunities and recommend appropriate tax-saving strategies for decision making; 2. Address tax situations for a variety of taxpayers, such as wage earners, salespersons, owners of small business, professionals, investors, home and rental property owners, farmers, etc 3. Provide students with an understanding of the income tax system in a range of contexts. 4. Provide knowledge of fundamental concepts of income tax laws. 5. Enable students to develop experience in identifying tax issues and applying the income tax law to arrive at reasoned solutions to problems.
5	Management Accounting	<ol style="list-style-type: none"> 1. Explain the nature and the processes of businesses and how management accounting plays important roles in their decision-making scenarios.

		<p>2. Explain how management accounting contributes to financial reporting, how it is different from financial accounting, and how management accounting ideas and practices are relevant to business decisions: short term and strategic decisions.</p> <p>3. Define and explain cost accounting terminologies and methods, their rationale of classification, and their relevance to business decisions.</p> <p>4. Apply management accounting ideas and practices in making short-term/on-going decisions in businesses.</p> <p>5. Apply management accounting ideas and practices in making strategic/long-term business decisions.</p>
6	Organizational Behavior	<p>1: Students gain knowledge of the organizational environment</p> <p>2: Students understand the barriers to organizational culture</p> <p>3: Students understand the importance of individual factors such as Personality, Perception and Attitude</p> <p>4: Students learn conflict Management</p>
7	Risk Management	<p>To understand the concept of Risk Management and Derivatives, Transaction, Translation and Economic Risk Faced by Corporate, Transaction, Position, Settlement, Presettlement, Gap/Mismatch Risk faced by Banks, Internal and External Hedging, Foreign Currency Derivative Instruments for Risk Management, Forward, Futures, Swaps and Options, Country Risk Management.</p>

BCOM TRANSPORT MANAGEMENT SEM-IV

Serial .No.	Course Name	Course Outcome
1	Information Technology in Banking & Insurance - II	<p>The course attempts to familiarise students with:</p> <ol style="list-style-type: none"> 1. E-commerce, its significance and its application 2. E banking and its background and uses 3. MS office applications and their application in Banking & Insurance Sector 4. Issues concerned with cyber security
2	Foundation Course - II	<ol style="list-style-type: none"> 1. This course intends to provide a basic understanding of the insurance mechanism. 2. It explains the concept of insurance and how it is used to cover risk. 3. How insurance is transacted as a business and how the insurance market operates are also explained.

		<p>4. The relationship between insurers and their customers and the importance of insurance contracts are discussed. Some commonly used insurance terms are also listed out.</p> <p>5. An overview of major life insurance and general insurance products is included as well.</p>
3	Corporate and Security Law	<p>1. Acquire a comprehensive overview of securities laws and regulations in India.</p> <p>2. This course will cover a range of regulations under the Securities and Exchange Board of India. With increasing growth of the Indian capital markets and access to savings of the general public,</p> <p>3. This course is necessary for all professionals seeking to understand the regulations governing capital markets, listing of securities, and raising of public funds.</p>
4	Business Economics - II	<p>This course is designed to create an understanding of that field of economics dealing with the performance, structure, behaviour and decision making of an economy as a whole, as an aggregate.</p> <p>1. It also teaches how to apply these principles to a wide variety of situations in both your personal and professional lives. In this way, the Power of Macroeconomics will help you prosper in an increasingly competitive and globalized environment.</p> <p>2. It encompasses in it such factors such as national income, output, consumption, unemployment, inflation, savings, investment, international trade and finance.</p>
5	Cost Accounting	<p>Learning objectives of this course is on different strategies for cost accounting, including the designation of certain costs for certain purposes.</p> <p>1. This course emphasizes the development of good cost accounting strategies to promote effective decision-making.</p> <p>2. The course aims to familiarise students about flexible and master budgeting, break-even analysis, cost estimation and behaviour, cost allocation, pricing decisions, and activity-based costing.</p>
6	Customer Relationship Management	<p>1) The students will understand the concepts of CRM.</p> <p>2) Students will gain knowledge about the role and importance of IT in CRM, and apply the concept of CRM in banking and insurance industries.</p>
7	Wealth Management	<p>1. This course covers the entire spectrum of financial services / products from banking, insurance, pension fund, mutual fund, derivatives, and debt market to micro credit.</p> <p>2. This comprehensive course aims as under :</p> <p>3. To create a cadre of competent practitioners of financial advisors / counsellors in the country.</p> <p>4. To provide candidates with competencies required to act as an Independent Financial Advisor.</p>

		<p>5.To enable candidates to possess the needed skills and knowledge to understand clients needs, attitudes and fears.</p> <p>6. To enable candidates to design appropriate finance planning strategies suitable to individual clients.</p> <p>7. To enable candidates to meet the clients wealth creation and wealth protection needs.</p> <p>8. To enable candidates to attain high ethical and professional standards.</p>
--	--	---

BCOM TRANSPORT MANAGEMENT SEM-V

Serial .No.	Course Name	Course Outcome
1	Transport Costing & Pricing	<p>1. Students learn Service and Operating Costing Contract Costing Job, Process and Batch Costing Budget and Budgetary Control .</p> <p>2. Cash Budget, Fixed and Flexible Budget Working Capital Management</p>
2	Transport Insurance & Risk Mgt	<p>1.Insurance & Accident–</p> <p>2.Risk Management, Insurance cover, ypeso fcover, Drivertraining Marine</p> <p>3. Insurance, Motor Insurance.</p>
3	Strategic Management	<p>1. Students gain the basic principles, approaches and environment of management.</p> <p>2. Students learn management’s responsibility in terms of ethical practices, social responsibility, planning, implementation and controlling of strategic decisions.</p> <p>3. Students learn managing people through delegation, leadership and motivation.</p>
4	Transport Planning	<p>1. Students gain history and development of transportation planning The techniques of data collection and forecasting are included, and 2. their influence on network planning and transport policy is addressed.</p> <p>3. evaluation of transport proposals, including cost-benefit analysis techniques, the monitoring of performance,</p> <p>4. the use of key performance indicators and their influence on transport infrastructure strategy.</p>
5	Port Operation and Management	<p>1.Port Organization, Operations and Management, Port Safety and Security</p> <p>2. Cargo Handling and Custom Procedure</p>
6	Marine Time Transport & Economics	<p>1. Students gain historical development of ocean shipping.</p> <p>2. Students learn the supply of, and demand for, shipping and its influence on the shipbuilding cycle. Costing and tariff setting, intermodalism, port economics and current deficiencies in shipping and international trade are also discussed within the context of the Southern</p>

		<p>African transportation market.</p> <p>3. students learn Maritime law, conventions</p> <p>12and terminology of international and regional shipping are covered in relation to their economic implications and influence on the competitive position of the mode</p>
--	--	---

BCOM TRANSPORT MANAGEMENT SEM-VI

Serial .No.	Course Name	Course Outcome
1	International Trade and Transport	<p>1. Students learn international Trade International Business Environment, international transport modes., Modes of entry in international markets ,Modes of payment in international trade</p> <p>2. Students learns Role of MNC's in international trade-meaning, features, advantages, disadvantages of MNC.</p>
2	Fleet Operations and Management	Disciplines in fleet management, summarized operations in various modes, Recent Trends in Fleet
3	Reengineering and Turnaround Mangement	<p>1. students gains The Nature, Significance of Business Process Re-engineering Implementation Problems, Issues, Scope and Trends of BPR</p> <p>2. students learns Operation Planning: Resource arrangement planning, Manufacturing resource planning, Enterprise resource planning</p>
4	Tourism Management	<p>1. Students gains Emerging Sector of Tourism Thrust areas of Tourism, Challenges of Tourism</p> <p>2. Tourism Marketing: Meaning, Importance, Problems. Destination Planning and Development</p>
5	Transport Policy and documentation	<p>1. Students learns requirements of various documents, which document to be used when, steps involved in preparing documents, Basic concepts of policy, strategy and tactics, fundamentals of transport policy, Theoretical and historical perspectives; Principles of transport policy making at local, national and international level.</p> <p>2.Students gains Institutional Frameworks: Institutional authorities in Roads, Road transport, Railways, Civil Aviation, Ports and Shipping</p>
6	PROJECT	<p>1. The Students will get practical exposure towards his/her work and job specialization. Internship enables to get specialized in their field of work.</p> <p>2.A research project undertaken by the student enable them to acquaint research and analytical skills on their area of specialization</p>

PROGRAMME OUTCOME FOR M.COM.(ACCOUNTANCY)

Students are expected to achieve the following objectives by the end of the program.

PO1: To make students more proficient in areas like Costing, Taxation, G.S.T., and Accountancy.

PO2: To learn the practical aspects of above subjects through project work, viva practical written exams.

PO3: To prepare students for further out-country professional courses.

PO4: To develop job skills among students and make them confident to face interviews

MASTERS OF COMMERCE (CHOICE BASED) SEM I PROGRAMME CODE: C00521

Serial .No.	Course Name	Course Outcome
1	STRATEGIC MANAGEMENT	<ol style="list-style-type: none">1. Students understand the basics of Strategic Management, levels of strategies and the use of it in the business organizations.2. Students understand the various strategies and how and why to formulate, implement and evaluate these strategies in the organizations.3. Students get the information about corporate restructuring strategies, PPP and strategic alliance; hence students can learn the importance of these.4. Students get the knowledge about the BPO, KPO, Disaster Management, Start-up and Make in India.
2	COST AND MANAGEMENT ACCOUNTING	<ol style="list-style-type: none">1: Students understand how cost are charged to particular product or service2: Students learn to identify and evaluate difference between Actual and Targeted Cost.3: Students understand management decision making.4: Students get to know about profit maximization and cost minimization concepts.
3	ECONOMICS FOR BUSINESS DECISION	<ol style="list-style-type: none">1: Learners acquire the knowledge of basic tools and economic theory and practical application.2: Learners get familiarized with understanding of economic aspects of current affairs.3: Learners are able to analyze Market Behavior with economic way of thinking.4: Learners understand different economic principles in business decision
4	BUSINESS ETHICS	<ol style="list-style-type: none">1: Students become familiarized with the concept and relevance

	AND CORPORATE SOCIAL RESPONSIBILITY	<p>of Business Ethics in the modern era.</p> <p>2: Students gain an understanding of the sources of Business Ethics, the approaches to Business Ethics and the Emergence of Business Ethics.</p> <p>3: Students are able to understand the distinct and timeless values, Indian Ethical Practices and the working of Ethics in various functional areas.</p> <p>4: Students are acquainted with the concept, importance, evolution and regulatory framework of Corporate Governance.</p> <p>5. Students are familiarized with the areas of CSR and CSR Policy</p> <p>6. Students become acquainted with the scope and complexity of Corporate Social Responsibility in the Global and Indian context</p>
--	-------------------------------------	--

MASTERS OF COMMERCE (CHOICE BASED) SEM II PROGRAMME CODE: C00522

Serial No.	Course Name	Course Outcome
1	RESEARCH METHODOLOGY FOR BUSINESS	<p>1: The students understand the basics of Research, its formulation and also get the knowledge about formation of hypothesis and sampling.</p> <p>2: Students learn about, how to collect primary and secondary data with the help of questionnaire.</p> <p>3: Students understand the importance of data analysis and learn hypotheses through various Parametric & Non-Parametric test.</p> <p>4: Students learn about the Research Reporting and Modern Practices in Research through the reference and citation methods</p>
2	CORPORATE FINANCE	<p>1: Students get the understanding of appropriate capital structure for organization.</p> <p>2: Students get the knowledge about various types of risk faced by organization.</p> <p>3: Students get the knowledge about various investment options available, cost and return associated with them.</p> <p>4: Students understand of saving for future, considering the effect of inflation.</p>
3	MACRO ECONOMIC CONCEPTS AND APPLICATION	<p>1: Learners understand the concepts National Income and Human Development Index.</p> <p>2:Learners understand basic Keynesian macroeconomics concepts such as ADF, ASF.CO</p> <p>3: Learners learn Goods Market and Money Market with IS-LM curve.</p>

		4: Learners understand Monetary Policy and Fiscal Policy of the government.
4	E-COMMERCE	1: Learners get the understanding concept of e-commerce with its type and its market benefits. 2: Students learn concept of ESLC (E-commerce Sales life cycle). 3: Students get acquainted with technical concept like domain name, ip address and web site design principle. 4: Students learn E-CRM concept with its use and benefits. 5: Students learn all curve of E-marketing and its market use.

MASTERS OF COMMERCE (CHOICE BASED) SEM III PROGRAMME CODE: C00523

1	DIRECT TAXATION	1: Students get knowledge of the residential status of a person. 2: Students learn the differentiation between taxable and non-taxable incomes. 3: Students learn computing the total taxable income of oneself and analyze the tax payable. 4: Students get practical exposure in computing taxation of Companies.
2	HUMAN RESOURCE MANAGEMENT	1: Students get the knowledge about the basics of Human resource management, HRP and Recruitment and selection procedure. 2: Students get the information about Human Resource Development through the knowledge of the training techniques and performance appraisal of the organizations. 3: Students get to know the laws related to human resources through the information about the various acts and labour legislation. 4: Students get the knowledge about the emerging trends like welfare of the employees in various areas. Students get understanding of the facilities given to the employees and their welfare.
3	ADVANCE COST ACCOUNTING	1: Students are able to interpret cost accounting statements and make them conversant with the basic vocabulary and mechanics of cost management. 2: Students understand the concept and role of cost accounting in the business management of various manufacturing and non-manufacturing companies across countries through process costing, cost centre, profit center, revenue center etc. 3: Students learn about cost accounting for cost management, planning and control through budgetary control and variance analysis through activity based costing. 4: Students acquire decision making skill in cost accounting to the level where he or she can function effectively as a

		professional.
4	ADVANCED FINANCIAL ACCOUNTING	<p>1: Learners understand the provisions of AS-11 and the Translation of the Financial Statements of Foreign Branches.</p> <p>2: Learners understand the legal aspects of banking companies, format of final accounts, RBI guidelines, and preparation of final accounts of Banking Companies.</p> <p>3: Learners understand the Revenue Account, Profit & Loss Account and Balance Sheet of Insurance companies and Re-insurance accepted and ceded.</p> <p>4: Learners develop the knowledge about life insurance business and preparation of their Final Accounts.</p> <p>5: Learners are made aware about the types of Co-operative societies and preparation of final accounts of Co-operative societies.</p>

MASTERS OF COMMERCE (CHOICE BASED) SEM IV PROGRAMME CODE: C00524

1	CORPORATE FINANCIAL ACCOUNTING	<p>1: Students acquire the skills to interpret accounting standards</p> <p>2: Students understand the concept and role of cost accounting in valuation of the business and goodwill during amalgamation/ merger.</p> <p>3: Students learn and apply the basic principles, conventions and standards of financial accounting leading to the preparation of consolidated financial statements</p> <p>4: Students are able to interpret and analyze the Corporate Financial Reporting</p>
2	FINANCIAL MANAGEMENT	<p>1: Learners understand the need, types and sources of finance.</p> <p>2: Learners are made aware of the importance of Capital Budgeting and different techniques of capital budgeting for decision making.</p> <p>3: Learners understand the concept of working capital, cash management, receivable management, inventory management and its requirements and control policies.</p> <p>4: Learners understand the concept of budgetary control its importance, limitations and preparation of different types of budget.</p> <p>5: Learners understand the concept of strategic financial management, financial decision making and financial planning process.</p>
3	INDIRECT TAXATION	<p>1: Students understand the history of GST all over the world.</p>

		<p>2: Students understand the ways of computing GST and Input Tax Credit.</p> <p>3: Students learn how to decide the place of taxation.</p> <p>4: Students learn the ways and means of registration under the Law.</p>